

2020-2021 Heritage High School ASB Officer Elections



ASB Officer Application INFORMATION

Due: February 5, 2021

*Must attend lunch meeting on 1/26 or 1/27 at lunch
for application*

<https://luhsd.zoom.us/j/85655165677?pwd=MFppYjNxa0FzT0JWaFhTU0VGSUhmMUT09>

Meeting ID: 856 5516 5677

Passcode: 07233

What is an ASB officer?

The officers of the Heritage High School Associated Student Body, or ASB, are the highest-ranking student officers on campus. In charge of all ASB events, activities, and moneys, as well as the success and organization of the HHS Leadership Class, the job of an ASB officer is the ultimate test of high school leadership ability. Needing to be responsible, organized, fair, intelligent, thoughtful, and well rounded, ASB officers truly leave a mark on Heritage High School during their term as well as after their departure.

ASB Expectations for the 2021-22 school year:

- Responsible for all events, so when something wrong you will be held responsible
- Be the first to an event and the last to leave
- In charge of fundraising for both the ASB Account and the Leadership class account
- Be Mrs. B's TA during her prep period on B days
- Able to be in charge of Leadership morning meetings
- Develop and deliver leadership lessons to the class
- Put in more time than anyone else in leadership, this is the HARDEST job in the class!!

ASB Officer Eligibility

All applicants/candidates for ASB office must meet and follow the eligibility requirements below to become and remain eligible to run for ASB office.

1. Attain a grade-point average (GPA) of **3.0** or higher on the 2020 1st Semester report card and maintain that GPA throughout term.
2. Maintain a positive record of citizenship, behavior, and attendance as determined by the HHS Activities Director.
3. Turn in a completed ASB Officer Application **ON TIME**.
4. Work all hours of walk-through and attend summer meetings to plan the ASB retreat.
5. Campaign according to the Heritage High School Election Campaign Rules.
6. Film a campaign speech according to the Heritage High School Speech Rules.

7. It is preferred that ASB officers attend CADA camp during the summer to get better training in being an effective leader.

ASB Office Campaigning Rules

1. Only candidates whose paperwork has been received on time and approved may campaign.
2. Campaigning may only occur during the specified campaign weeks beginning on **February 22nd and ending February 25th at midnight. Results will be given during lunch on 2/26/21 on a zoom meeting. Voting begins 2/22/21 at midnight and ends at midnight on 2/25/21.**
3. Candidates will campaign virtually using their personal social media sites. Candidates wishing to employ any unusual or original campaign methods are encouraged to contact Ms. Banchieri to verify that their campaign methods conform to the campaign rules.
4. Social media will be used to campaign, with the understanding that anything posted on your site, or in your name (regardless of who posts it) is considered part of your campaign and if something is negative towards another candidate or inappropriate, you may be removed from the election.
5. All campaign content (videos, tiktoks, promos, messages) that will be used in your campaign must be approved by 2/18/21 by emailing to Ms. Banchieri at banchierij@luhsd.net.
6. The Heritage High School Administration, current ASB officers and the HHS Activities Director shall judge and have the final say as to the appropriateness of all campaign methods and materials.

ASB Office Speech Rules

1. All candidates will record a video and submit using flipgrid
2. Speeches **must not exceed 1 minute in length.**
3. Speeches must stay on topic and relate to your candidacy.
4. Candidates should connect with the audience by looking into the camera and speaking clearly and loudly when delivering the campaign speech.
5. Originality is encouraged, however **the tone of the speech must remain serious.**
6. No obscene material is allowed. The Activities Director shall judge acceptable material.

7. Videos must be submitted by 2/11/21 at midnight to Flipgrid
8. Use this code: <https://flipgrid.com/e65b6b4c>

How does the actual election work?

During the campaign week of the ASB election ASB office candidates will campaign for votes using social media.

All Heritage freshmen, sophomores, and juniors will be allowed to vote once online at www.voting4schools.com/heritage

All candidates are expected to submit a picture and text of the speech that is submitted to flipgrid to Ms. Banchieri (banchierij@luhsd.net) by February 11th by midnight. The picture will be posted on the voting website, if no picture is submitted the school picture will be used. Picture must be of candidate only and speeches will be copied and pasted into the voting site so make sure to proof it.

Important Application Reminders

Be sure to read all of the information contained in this application carefully and thoroughly.

Contact the Mrs. Banchieri with any and all questions.

Fill out the application as carefully and professionally as possible.

Don't forget to attend the mandatory election meeting on February 9th at lunch

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Understand that in addition to the rules in this application, the Heritage High School Elections By-Laws also govern all Heritage elections. .

The Heritage High ASB would like to extend its sincere gratitude for your willingness to run for ASB office. Being an ASB officer is a huge and very rewarding responsibility, and we promise you a fair, accurate, and transparent election.

Thanks again and good luck!

